

Business Use Cases of ICT Emerging Technologies

Call for Lecturers

Dear Mr./Ms.,

Kindly note that this is a call for experts in different ICT emerging technology areas who can give lectures to University students and recent graduates in 6 different governorates about the business use cases of each technology.

Scope of the lecture should include:

- 1- Overview about the technology
- 2- Existing business models that capitalize on this technology with description of sample commercial products in each business model.
- 3- Existing technology platforms with biggest market share or number of users, which can be relied on by developers.
- 4- Open source platforms for developers in this technology area.
- 5- Sample startups that use this technology in their innovative products. (Special focus on Egyptian startups if exist)
- 6- Freelancing opportunities in mentioned technology area and how to approach them.
- 7- Best resources to learn about this technology and gain a competitive skill edge.

Locations to conduct these lectures:

The newly established innovation hubs centers in 6 governorates by MCIT in:

- Minia, Menoufia, Mansoura, Qena, Sohag, and Aswan.

Technology areas under focus:

- IoT, AI, BlockChain, Data Science, CyberSecurity, Game Development, Machine/Deep Learning

Duration of the session: - Expected to be not less than 3 hours with one or more breaks.

Session conducting style:

- Interactive learner collaboration style using PowerPoint presentation, videos, and case studies.

Duration of this activity: - From W4 of Oct. till W4 of Dec, 2020.

Preferred Profile of a lecturer:

- The lecturer profile is preferred to be at least 5 years of professional experience in the technology area and is resident near the location he/she chooses to conduct the lecture.

If interested, please fill this **form** with necessary information before 7th of Oct.2020.

Kindly note that lecturers will be paid by hour for this activity according to their level of experience.

Looking forward to having you in our journey for empowering the growth of the ICT community in Egypt.