Solar myths and cults are found all over the world. The conference 'In the Light of Luxor. Media Art, Mind and Legacy' will explore the culture of ancient Egypt in Luxor as a focal point, a lense to survey light as a source and metaphor of human consciousness and its potential for global communication development in the field of extended media art including architecture, painting, sculpture and technology. This especially addresses the importance of the relationship between art and science. The conference explores optics and perception, regarding the outer, physical world of light as well as the inner world of the mind that processes visual information. Based on the concept of historic memory contributions examine the history of the subject as well as the frontiers of current research.

In order to open innovative frames of use in concepts of touristic 'scaping' contributions are welcomed which trace and address: historiographic ways of storing factual and fictional events and characters in belief systems, embodiment in monuments, philosophical justification, literary reinterpretation, philological restitution, falsification or demystification.

Fields of contribution are light in tourism, light as consciousness, light as a metaphor, light in ancient cultures, light in body & mind, light in art, light as energy, light in technology, light in nature.

Presentation Topics

The conference program will address a variety of disciplines including:

- Tourism
- Art
- History / Archeology
- Computer Science
- Culture Science
- Philosophy
- Education
- Medicine
- Architecture
• Engineering,
• Chemistry
• Physics

Important Dates

• Abstract submission 15. March 2014
• Acceptance notification 1. April 2014
• Full paper submission 18. April 2014

Abstracts

max. 500 words

Submission

Abstracts should be submitted by 18.04.2014 to masc_svu@yahoo.com

Registration

Conference Fees
• Participants 150,00 EUR
• Residents 400,00 EP
Conference Fees include transfer between the hotel and the venue, participation, tea/coffee, buffet lunch, reception in archeological site

Accommodation
• Twin room 17,00 EUR [per night]
• Single room on request
  Accommodation in Iberotel Hotel [4star] in Luxor (full board) in twin rooms single room supplement on request, reception in archeological site

Conference Fees
• Students 75,00 EUR
• Residents 150,00 EP
Conference Fees include transfer to and fro hotel and venue, participation, tea/coffee, buffet lunch, local transport, reception in archeological site

Accommodation
• Students 8,00 EUR [per night]

Conference special 390,00 EUR
Full conference [full board] with additional culture program see itinerary:
7 days accommodation conference fees, 3 Luxor
cultural days, transfer to and from hotel

Payement

Registration fees should be payed by 18.4.2014
Payment by one of the following methods
• Bank transfer
• Paypal
Bank Account
Central Bank of Egypt / Cairo
Public Service Center for conferences and marketing of scientific research
9/450/79749/8

The conference is held under the auspices of

Prof. Dr. Abbas M.M. Mansour
[President of South Valley University]

His excellency Genaral Tarek Saad
[Governor of Luxor]

Chair
Prof. Dr. Mahmoud Khodari
[Vice President for Post-Graduate Studies and Research]

International Organizer
Prof. Dr. Roy Ascott
[Planitary Collegium Plymouth University]

Organizing committee
Prof. Dr. Mohamed Orabi [Dean Faculty Fine Arts Luxor]
Dr. Anne Krefting [University Erlangen / Visiting Prof. Faculty Fine Arts Luxor]
Hatham Nawar [Planitary Collegium Plymouth University]
Jeanne Whitehurst [Open Innovation Lab Egypt]

Application
Online registration
Information should include home, affiliation address, email

Contact address
Shaimee Fathy [conference secretary]
South Valley University
Faculty Fine Arts Luxor
Khaled Ibn Walid Street
Egypt
Email masc_svu@yahoo.com
Culture Itinerary

Day 1
Arrival, transfer to Iberotel

Day 2-4
See conference program

Accommodation
The official conference hotel is The Iberotel Hotel, Luxor, which is a 4 star hotel, see web site of hotel. We have a special rate for the conference for bed and breakfast which is as follows:-
sharing a twin room 155 LE(17 euro) per person per night
single room 250 LE(27euro) per night
twin room with Nile view 225 LE (24 euros) per person per night
single room with Nile View 350LE (38 euros) per night
For Students we can offer a 3 star hotel The Gaddis Hotel
Sharing a twin room 8euros
Sharing a treble room 7euros
Single room 12 euros

Conference special 7 day holiday fully inclusive 390,00 Euros.

Conference special

Day 5
Valley of the Kings / Carter house
Lunch at Ramesseum
Hatchepsut Temple

Day 6
Workman’s Village & Tombs
Hathor Temple
Lunch at Marsam [resident of famous Egyptologists]
Medinet Habu

Day 7
Karnak Temple
Lunch
Shopping in the souk
Luxor museum

Day 8
Departure / transfer to airport

Additional programs on request.